

**AGRI
TECHNICA**^{DLG}
THE WORLD'S NO. 1

9 – 15
NOVEMBER
HANOVER
GERMANY

20
25

International Dealer Center

#agritechnica



agritechnica.com

SYSTEMS
COMPONENTS^{DLG}

MADE BY



International Dealer Center

Be part of the action, not just on the sidelines!

Are you a service provider offering services for the agricultural machinery trade and service? Then the AGRITECHNICA International Dealer Center offers you the unique opportunity to establish new, high-quality contacts worldwide: It's a lounge and meeting point for German and international dealers. The German Federal LandBauTechnik Association and the CLIMMAR international dealer association are also based here; you can present your programme to your target group directly at the trade fair. You can't get any closer!

This offer is aimed at service providers for specialised agricultural machinery companies in the following areas:

- Financing
- Insurance
- Logistics
- Customs clearance
- Purchasing co-operations
- Sales & Marketing
- Personnel services
- Training/Consulting/Education*
- Associations/Organisations
- Used machinery exchange
- Used machine price finder/valuation/investigator
- Used machine reconditioning

*A separate "Info Point Advanced Training" is planned for the master craftsman schools and providers of service technician training courses, which will present the courses offered by the training centers certified by the federal association.

Conceptual partners:



Your contact:

Ralph Königs | +49 69 24788-308 | r.koenigs@dlg.org

The entire world of agricultural machinery

The entire world of agricultural machinery meets in Hanover: Manufacturers, dealers, service providers, farmers, contractors, machinery rings and many more.

They're all there – they're all close!
You've got to be there!



International Dealer Center

Representation with information stand on all 7 trade-fair days

The package includes:

- Stand area
- 1 high table with base cabinet
- 2 bar stools
- Column for company logo + company marking
- Brochure stand
- Lighting
- Catering (coffee, tea, cold drinks, pastries)
- Registration fee (€ 572)
- AUMA contribution (€ 0.60/m²)
- Basic entry in media (€ 795)
- Power connection (multiple connector)
- Daily stand cleaning
- 1 set of waste bags incl. disposal
- Security
- Insurance
- 42' monitor plus monitor wall can be booked for an additional charge. Details on request.

Stand rental: € 7,150.00

(Prices plus VAT. The prices listed are only apply with the specified equipment. The hire prices include assembly and dismantling and apply for the duration of the event.)



Use of the plaza:

- Small meeting islands for you and your customers (2-4 people)
- Separate, small meeting room for confidential meetings (organised by Bundesverband LBT)

Use of the central stand cabin:

- With lockers and storage facilities, coat rack, kitchen with fridge, sink, kettle, etc. Coordination of catering by corresponding staff.



Placement:

- The International Dealer Center will be located in the trade fair's focus on trade and service (primarily in Hall 2).

Advertising:

- The International Dealer Center will be advertised in all AGRITECHNICA exhibition media. In addition, press releases and brochures ensure the necessary attention among visitors.

Registration::

Please send your completed registration form to: r.koenigs@dlg.org

The offer is limited: max. 8 places available; the first-come, first-served principle applies: Those who come first ...!

Registration deadline: 30 March 2025

Further technical details such as your company logo, company description etc. will be requested from you in the course of summer 2025.